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**Strategic Outreach Match-Funding Proposal Form**

Please note: Before completing this form, ensure you have read the Strategic Outreach Match-Funding Proposal Guidance for 2023-24 in detail, as it supports you in making the most informed application.

Closing date for applications: **5pm Monday 20th November 2023**

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| **Your details** | |
| **Lead contact person and postal address:**  (for contract purposes)  **Contact email:** |  |
| **Organisation website or links to current work** |  |
| **Location**  (in which Local Authority areas will the project be delivered) |  |
| **Project Content** | |
| **Project title** |  |
| **The need for this project**  What are the issues/barriers affecting progression to Higher Education of targeted young people or adults) that your project is looking to overcome? | (Recommendation - no more than 400 words) |
| **Which priority area(s) does your project address?**  (delete those that are not applicable to your project)  Please provide a brief explanation of why you have chosen this/these area(s). | We particularly welcome proposal bids that will try to address at least one of the following priority areas:   * White working class boys * Young people in school/FE transition phases * Disabled learners * Children of military families * Care leavers or Looked After Children * Those estranged from their families * Gypsy, Roma and Traveller communities   In addition, we welcome proposal bids that address the following:   * Areas of lower HE participation or lower socioeconomic status * People from ethnic minority backgrounds * Mature learners * Carers * Refugees * Raising attainment |
| **Summary of your proposed project**  *Who is it for, what is it – what content will be covered, where will it be, when will it happen?* | (Recommendation - no more than 500 words) |
| **Has your project already started?**  If so, please give a brief summary of what has happened so far in the project and how the match-funding will support the ongoing activity. | (Recommendation - no more than 500 words) |
| **How will the project contribute to the outcomes for Strategic Outreach?**  (delete those that are not applicable to your project) | **(Recommendation - no more than 200 words)** As per the guidance form: Please state how your project will address one or more of the following outcome(s):   * address ‘cold spots’ in current provision. * reduce the gap in higher education participation between the most and least represented groups. * support young people and adults to make well-informed decisions about their future education. * support effective and impactful local collaboration by higher education providers working together with schools, colleges, employers and other partners including charities. * Contribute to a stronger evidence base around ‘what works’ in higher education outreach and strengthen evaluation practice in the sector. |
| **Project Logistics** | |
| **Timeline for delivery (when is this project going to happen?)**  State the month(s) of delivery or exact date(s) if you have this information. | *Delivery covered by Strategic Outreach match-funding should happen by July 2024 (please see the proposal guidance document for transition related exceptions).* |
| **How will you evaluate and monitor your project to measure the impact and successfully record your interventions?**  Please note that Aspire to HE may be able to support you with this. Please refer to the guidance. |  |
| **Funding requirements** | |
| **Total cost of project:**  This is the cost to run the entire project, taking into account ALL costs. |  |
| **Breakdown of budget for project:**  How much will each element cost (staff time, resources, travel, etc). |  |
| **Total Strategic Outreach funding required** (up to 50% of the total project cost):  Limited up to a maximum of £12,000 of Aspire to HE match-funding per proposal. |  |
| **How much match-funding will you provide & how is your match-funding sourced?** | *N.B. This will need to be matched to the funding you are requesting from us, but doesn’t have to be a complete cash match, it can also include resources, staff time etc.* |

**Project sign off**

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| **By signing the proposal, and in applying for the above funding, I am confident that I can deliver the activity, and that I have read the Strategic Outreach Match-Funding Proposal Guidance 2023-24.** | |
| **Name:** | **Date of Proposal:** |
| **Signature** |  |

**Send application to:**Amy Allen, Strategic Outreach and Delivery Lead at Aspire to HE – [amy.allen@wlv.ac.uk](mailto:amy.allen@wlv.ac.uk)

**Next steps:   
All proposals will be reviewed by the Aspire to HE Discretionary Funding Sub Group.** Feedback will be provided to all project leads with next steps – informing you of whether or not your proposal has been allocated funding, how much and for what project(s).

**Outcome of proposal:**

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| **Outcome of proposal:** |  |
| **Signed:** |  |
| **Date:** |  |